



*Worldwide Leader in Steaming  
Equipment Since 1940*

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JUST PURE CLEAN JIFFY STEAM

**African Sales Company Jiffy Showroom Contact Details:**

African Sales Company building, 225 2nd Street, Corner 16th Road, Halfway House, Midrand, Johannesburg, South Africa, 1685.  
T: +27 (11) 809 4000 F: +27 (11) 809 4005

[www.jiffysteamer.co.za](http://www.jiffysteamer.co.za)

## JUST PURE CLEAN JIFFY STEAM

### Jiffy Steamer South Africa announces their New Website Launch with Exciting New Products and Accessories.

Jiffy Steamer South Africa is proud to announce the launch of its newly redesigned website [www.jiffysteamer.co.za](http://www.jiffysteamer.co.za). Our new website features a streamlined, modern design, with many enhanced features to help our customers easily navigate our innovative new Jiffy products and improve access to essential Jiffy Steamer information across all platforms and devices.

Jiffy Steamer, the inventor of the steamer and steaming process, has evolved into the world's oldest and largest steam technology manufacturer. World-renowned in more than 53 international markets, Jiffy Steamer's advanced steaming products and solutions make the company the industry leader in steam technology.

Jiffy Steamers are known for their ability to perform a multitude of household and commercial tasks, ranging from fine garment care to industrial use.

We are therefore happy to introduce a wider range of new Jiffy Steamers, accessories and replacement parts which can be purchased from our website and our Showroom at African Sales Company in Midrand, Johannesburg.

Using the power of steam, our Jiffy Steamers can perform tasks from garment steaming, carpet, mattress, drapery and upholstery cleaning, hard surface sanitization in bathrooms and kitchens and so much more.

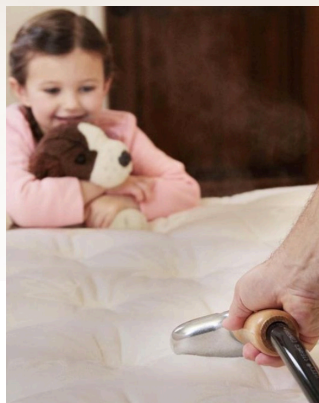


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And significantly, during the age of Covid-19, the use of steam to disinfect and sanitize our garments, masks, bedding and other surfaces, is a very effective way of killing germs. According to the Centre for Disease Control and Prevention, flu viruses are killed by heat above 75° C. Steam, which is produced at 100° C, is known to kill the flu virus and has long been an alternative to cleaning textiles with detergent and water.

Aside from our long-standing J-2 Jiffy Steamer, which is famous for its robust and reliable durability, we have introduced the new J-2000 Jiffy Steamer in two different colours, beige and pink. While the J-2 and J-2000 both have the identical internal parts with the same steam performance, the J-2000 offers a fresh and modern outward design and styling.

In addition to the easy-to-use Jiffy ESTEAM Travel Steamer in its original colour, black, we have also added a new pink coloured version. The ESTEAM's compact, lightweight design makes it ideal for use anywhere where space is a premium and a perfect gift for travelers, college students or newlyweds.

We have also revealed several new Jiffy Steamer accessories which include a selection of steam heads that are compatible and interchangeable with our "J" series model Jiffy Steamers.

Our new hard-surface "B Brush" steam head attachment is used to clean tough, ground-in dirt and stains on tile and grout. No chemicals and sprays are necessary; steam alone kills bacteria on contact.

Our Carpet steam head can help relax and stretch carpets to help it lay more easily. The power of steam also comes in handy long after the installation by removing dents in carpets left by furniture after rearranging a room and provides a general carpet steam clean.

Our innovative "i" Kit Steam Head attachment will suit all your steaming needs by providing our customers with just one hose and four steam head options that are interchangeable.

Our new website will also provide customers with certain replacement parts that can easily be added to your jiffy Steamer in the comfort of your own home. And to ensure our commitment to an environmentally conscious ethos, Jiffy Steamer prides itself in delivering products which are all 100% recyclable.

Since 1940, Jiffy has evolved into the world's longest-standing steam technology manufacturer. But longevity alone is not the primary driver of Jiffy's success. Jiffy sets itself apart from competitors with its unwavering commitment to customer service by offering information that customers can use to answer questions about our Jiffy products. We have updated our website's Support section to offer online manuals, videos on how to steam, Cleaning Instructions and troubleshooting assistance which customers can engage in by themselves or contact our technician's for help.

Maintaining a long-term relationship and taking care of our customers needs is vital. We offer a comprehensive Repair Service at our offices which you can book online where we service and clean your steamer to it optimum condition. Each steamer undergoes rigorous multi-step testing, and we are well known for our industry-leading 3-Year Warranty!

Our website has also incorporated a Registration section which allows customers to register the warranty for their Jiffy Steamer and provides great benefits, including even faster service and support from Jiffy's expert technicians, product updates and exclusive offers.

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Visitors to the new site can also stay informed with the latest Jiffy Steamer news through the online blog. The blog will contain richer online content such as technical tips, press releases, featured products and newsletters.

Through this website, we hope to educate customers about the power of Jiffy Steam; the gentlest, safest and most efficient method to remove wrinkles. Not only is steaming five times faster than ironing, but it is also guaranteed not to scorch even the most delicate materials and fabrics.

In addition, steam is safer on most fabrics than a hot iron, actually relaxing fibres instead of crushing them. The fashion industry continuously turns to steam as its go-to garment care solution. Every Jiffy Steamer is handcrafted and American-made, using only the highest quality materials, including stainless steel, brass, copper, incoloy and silicone braided color-coded wiring.

Aside from effectively removing clothing wrinkles faster and more successfully than ironing, Jiffy Steamer offers a multitude of other Steaming Solutions!

Dusting and vacuuming can leave up to 95% of dust mites remaining, because they can live deep inside bedding, cushions, carpet and stuffed animals, where these common cleaning methods can't reach.

The steam from a Jiffy Steamer can kill up to 100% of dust mites on contact. Eliminating dust mites eliminates potential triggers of allergies and asthma attacks. Hot steam safely penetrates the surface of bedding, furniture cushions, stuffed animals, carpeting and most other places where dust mites lurk, killing the mites on contact.

Steaming is completely safe for families and the environment since there are no chemicals or harmful side effects — just pure, clean steam.



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Jiffy Steamers are also the preferred, effective alternative to ironing for keeping drapes and backdrops wrinkle-free. Drapes can be steamed without being removed from their rods. And unlike irons, steam won't crush or burn most drape or backdrop fibers. Tablecloths, too, can be steamed while hanging, then finishing the sides and ends once it is placed on the table, which can save time and frustration while making a nice presentation.

What seems like an easy task can quickly turn into a nightmare when stubborn stains and dirt remain on hard surfaces. Plus, bacteria love to hang out on hard surfaces, especially tile grout, creating an unhealthy home environment. Using a specialty brush steam head attachment, a Jiffy Steamer can be used to clean difficult-to-remove dirt and stains on tile and grout without the use of chemicals and sprays; just pure, clean steam to destroy bacteria on the hard surface.

Jiffy Steamer is the fast, safe and effective solution for upholstery care, restoration and wrinkle removal. When used on hi-resilient foam cores, steam restores the density and spring of the material, bringing new life to the seat or back. The warm, moist heat from steam also makes leather and vinyl more pliable. Once the material cools, it shrinks to form a tight, clean fit around the frame. In addition, steam quickly and safely removes wrinkles from pillows, slip covers and skirts.

For an indispensable garment steamer for your home or commercial use, Jiffy Steamer outclasses all others, offering practical functionality, lasting and dependable performance and a durable overall design.

We look forward to our loyal customers visiting our new website:  
[www.jiffysteamer.co.za](http://www.jiffysteamer.co.za)



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### RECOMMENDED RETAIL SELLING PRICES

**Jiffy Steamer J-2 R4540 inclusive VAT**

**Jiffy Steamer J-2000 - Beige / Pink R4540 inclusive VAT**

**Jiffy Esteam Travel Steame - Black / Pink R1800 inclusive VAT**

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